

37 Fundraising Partner Program Ideas



1. Pass the hat at a performance and ask your audience to contribute.
2. Donate a portion of ticket sales or concession sales during a performance. Get a sales bump by offering themed treats or drinks that compliment the show.
3. Sell celebration or shoutout stars at your shows and donate the proceeds.
4. For a small donation, let audience members send cards, chocolates, or flowers to cast or crew members backstage during intermission or after the show.
5. Host a bake sale and donate the proceeds.
6. Host a pancake breakfast or spaghetti supper and charge by the plate.
7. Host a karaoke night and charge admission or sell concessions.
8. Host a night of one-act plays or a variety show. Partner with a local college or community theatre group for performers. Charge admission and sell concessions. Have people vote for their favorite acts with cash.
9. Host a lip-sync battle and have the audience vote on their favorites with cash.
10. If your school wears uniforms, collect money for a dress down day or a pajama day.
11. Hold a raffle. Find a local business to donate a prize, and sell tickets for a chance to win big. Or make it a simple 50/50 raffle, and split the proceeds with the winner.
12. Hold an auction. Businesses can donate items, volunteers can make gift baskets or prize packs, students or local artists can donate art. Even throw in a few fun props or costume pieces! Sell concessions at the event.
13. Ask a professor or another professional to host a workshop at a school or community center and charge admission.
14. Hold a dance-a-thon, monologue-a-thon, read-a-thon, walk-a-thon or bike-a-thon and have people raise money for every minute/book/lap/etc.
15. Hold a "Pie Your Professor/Teacher/Director" day and charge \$10 per pie.
16. Hold a car wash or a dog wash and donate the proceeds.
17. Partner with a restaurant that donates a portion of proceeds to charity. Chipotle, Buffalo Wild Wings, Outback Steak House, Mellow Mushroom, Moe's Southwest Grill and others offer programs that donate a portion of proceeds back on a designated night. Local restaurants are also often willing to do this! It brings new customers in, and they get to give back. Call around and find a restaurant partner.
18. Host a theatre trivia night and charge admission, sell concessions, or pass the hat.

19. Host a costume ball, masquerade, or themed dance. Sell concessions and charge admission.
20. Host a bingo night. Make it even more fun with a theme, and costumes for the MCs. Sell concessions and charge admission.
21. Sell posters or playbills signed by the entire cast of the show.
22. Invite an audience to your final dress rehearsal and collect donations as admission.
23. Duct tape your teacher/principal/director/artistic director to a wall or flag pole. Charge \$1 per piece of tape.
24. Sell Valentine's Day candy-grams or singing telegrams.
25. Host a Haunted House (or Haunted Theatre) in October and charge admission.
26. Rent costumes from your stock or do special effects makeup for Halloween and charge by the look.
27. Hold a garage sale or yard sale and donate the proceeds.
28. Set out a jar to collect spare change. You may be surprised what you have in a year!
29. Hold a friendly dodgeball, softball, or other sporting event. Charge admission and sell concessions to increase revenue.
30. Hold a free movie night and bring in money by selling concessions and passing the hat.
31. Host a movement class or a yoga class and charge admission or pass the hat.
32. Host a carnival, a fall festival, or a spring fling with games and contests. Charge admission or sell tickets and concessions.
33. Host a chili cook off, or another friendly cooking competition. Charge admission to the tasting round, or have people vote with cash for their favorites.
34. Host a pop-up dinner at a large house or local park. Have food donated from local restaurants or get the best cook you know to whip up something elegant for a crowd and charge admission or pass the hat.
35. Host a food fight. Make sure you host it in a space you can cover every surface in plastic sheeting, and make sure showers are nearby. Charge admission, or charge by food item.
36. Host a fashion show. Recruit local designers and/or students to create new or recycled runway looks. Charge admission.
37. Host a food truck rodeo and charge a small admission fee for guaranteed good eats.